



INSTITUTE OF
CHARTERED
SHIPBROKERS

NOVEMBER 2022 EXAMINATION SESSION
WEDNESDAY 23rd NOVEMBER 2022 – AFTERNOON

LOGISTICS AND MULTI-MODAL TRANSPORT

Time allowed – three hours

Answer any FIVE questions – all questions carry equal marks

Please read the questions carefully before answering

1. Answer **BOTH** parts of the question.

- a) Explain the role of an NVOCC as a provider of logistics and multi modal transport services, and describe, with examples, the services they provide.
- b) What are the advantages and disadvantages to an exporter and importer of using an NVOCC, rather than contracting directly with carriers?

2. Answer **ALL** parts of the question.

Explain the following terms used in supply chain management and how each activity contributes to the operation of an efficient supply chain.

Use practical examples to support your answer.

- a) Consolidation
- b) Cross Docking
- c) Supply Chain Resilience

3. Explain the main features of an agreement between a carrier and a shipper when cargo is shipped under a

- a) Spot rate
- b) Annual contract

What factors might a shipper consider when deciding which of the above two types of agreement to use?

Use examples from a trade lane of your choice to support your answer.

PLEASE TURN OVER

4. You are an importer of consumer goods, buying on FCA terms. Your main distribution warehouse is located several hundred kilometres from a deep-sea port, with access to road, rail and short sea feeder services from that port.

Describe the advantages and disadvantages of using each of these three modes to move a consignment from the deep-sea port, considering economic, environmental and service-related factors. Use examples to support your answer.

5. Answer **ALL** parts of the question.

Describe the functions of a bill of lading, and explain their particular importance for:

- a) A shipper
- b) A multi modal transport operator
- c) A bank which confirms a letter of credit

6. Answer **BOTH** part of the question.

In the last few years, several of the global container lines have acquired different types of businesses with the strategic objective of becoming a logistics company offering a full range of logistics services to their customers.

- a) Describe, with examples, the types of businesses which they have acquired, and the reason why these acquisitions contribute to meeting their objective;
- b) For a company procuring logistics services, what are the advantages and disadvantages of contracting with a line providing logistics services, instead of a non-carrier affiliated 3PL (third party logistics provider).

7. Answer **BOTH** part of the question.

Delays due to government regulations at the point of entry to a country can have a significant impact on the efficiency of a supply chain.

- a) Explain the different types of regulation which can apply to cargo at the point of entry, and reasons why particular regulations may cause delays;
- b) Explain, using examples, how customs unions and free trade areas can reduce delays at points of entry.

8. Explain the purpose and main terms of a contract of sale and of a contract of carriage, when goods are traded internationally.

What is the purpose of including an Incoterm in a contract of sale?